People should be able to access and interact with content in their preferred way.

- **Consider providing different ways for people to complete tasks**, especially those that are complex or non-standard.
- **Ensure your interface provides a comparable experience for all** so people can accomplish tasks in a way that suits their needs without undermining the quality of the content.
- **Make sure your interface delivers a valuable experience to people regardless of their circumstances.**

**Inclusive Design Principles**

These Inclusive Design Principles are about putting people first. It’s about designing for the needs of people with permanent, temporary, situational, or changing disabilities – all of us really.

1. **Provide comparable experience**
   - Ensure your interface provides a comparable experience for all so people can accomplish tasks in a way that suits their needs without undermining the quality of the content.

2. **Give control**
   - People should be able to control and interact with content in their preferred way.
   - Provide comparable experience.

3. **Offer choice**
   - Consider providing different ways for people to complete tasks, especially those that are complex or non-standard.
   - Help users focus on core tasks, features and information by prioritising them within the content and layout.
   - Use familiar conventions and apply them consistently.

4. **Consider situation**
   - Consider how situations – all of us really – changing disabilities – all of us really – permanent, temporary, situational, or changing – designing for the needs of people with.
   - Focus on user needs without undermining the quality of the content.
   - Make sure your interface delivers a valuable experience to people regardless of their circumstances.

5. **Be consistent**
   - Consistently and apply familiar conventions.
   - Use familiar conventions and apply them consistently.
   - People should be able to access preferred way.

6. **Prioritise content**
   - Help users focus on core tasks, features and information by prioritising them within the content and layout.
   - Consider providing different ways for people to complete tasks, especially those that are complex or non-standard.

7. **Add value**
   - Help users focus on core tasks, features and information by prioritising them within the content and layout.
   - Consider providing different ways for people to complete tasks, especially those that are complex or non-standard.

Adapted from inclusionsdesignprinciples.org/